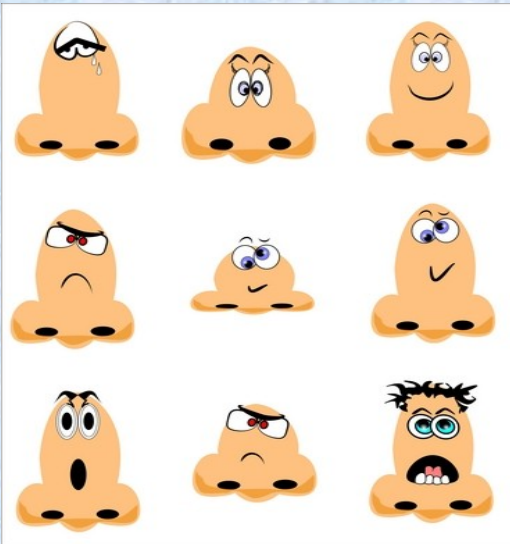


# Project: Clean noses

The client managed this private prescription product successfully. Sales flattened out. On investigation we found that if the customer base could get more evidence on the efficacy of this product, trust and support will grow. Our intervention helped the client to understand the need for this and we launched a project to generate the evidence. Sales increased and the company helped many more noses on the road to recovery. Happy Product Manager. Happy Marketing Manager.



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